FBCC

FEATHER BOARD COMMAND CENTRE

MISSION

Proactively manage (prepare, respond and recover) incidents and emergencies for the poultry industry

VISION

Achieve an Emergency-free Ontario Poultry Industry

Providing a highly effective, rapid response system to manage incidents and emergencies for Ontario's poultry industry

FBCC: Advancing Disease Threat Response Capacity through Industry - Government Collaboration

NFAHWC Forum
Dec. 4, 2013

Dr. Tom Baker
FBCC Project Manager/
Incident Commander

AAC
agricultural adaptation council

Agriculture and Agri-Food Canada
Agriculture et Agroalimentaire Canada

cfo
Chicken Farmers of Ontario

EGG FARMERS
Ontario

O.B.H.E.C.C.

ONTARIO TURKEY
MAKES IT SUPER

Outline

1. FBCC Background
2. How FBCC supports the NFAHW Strategy
3. Accomplishments
4. Opportunities

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Origins of FBCC

- Weakness of response capacity AI, SARS, BSE, Walkerton
- 2003 - established FBCC - informal information sharing
- 2007 Agricultural Response Materials Management Inc. (ARMMI) stockpiling of PPE and bio-containment tools
- All agency Poultry Disease Simulation 2010 – gaps identified
- Incident Command/Crisis Communications Training 2010/11
- Oct. 2011, CAAP co-funding for 2 year Integration Project
- Dec. 2011, FBCC Board established, developed strategy
- Project Manager/Incident Commander contracted

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How FBCC Supports the NFAHW Strategy

Prevention

1. Increase capacity to avoid (poultry health) threats and anticipate opportunities

- Staff / farmer education and awareness activities
- Biosecurity Cards distributed (standard and heightened)
- On Farm Biosecurity audits by feather board staff
- Registration of small flock growers and supporting biosecurity education
- ARMMI stockpiling
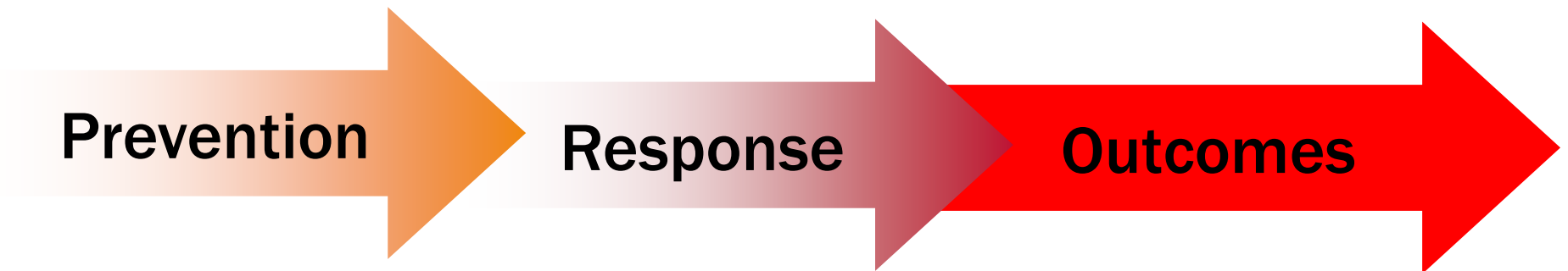- Maintenance of producer data bases including geo-location

How FBCC Supports the NFAHW Strategy

Prevention **Response**

2. Improve capacity to respond to threats

- Governance through an FBCC Board with P/T coordinator
- Unified emergency plan based on ICS functional structure
- Infectious disease reporting and bio-containment obligations
- Value chain engagement with Industry-Gov't Advisory Group
- Secure web site for coordination and messaging
- Training capacity, table tops and functional exercises
- Consolidated data bases and mapping capacity
- Pursuing government information sharing agreements
- Collaboration with Quebec poultry industry (EQCMA)
- Coordination with national poultry organizations
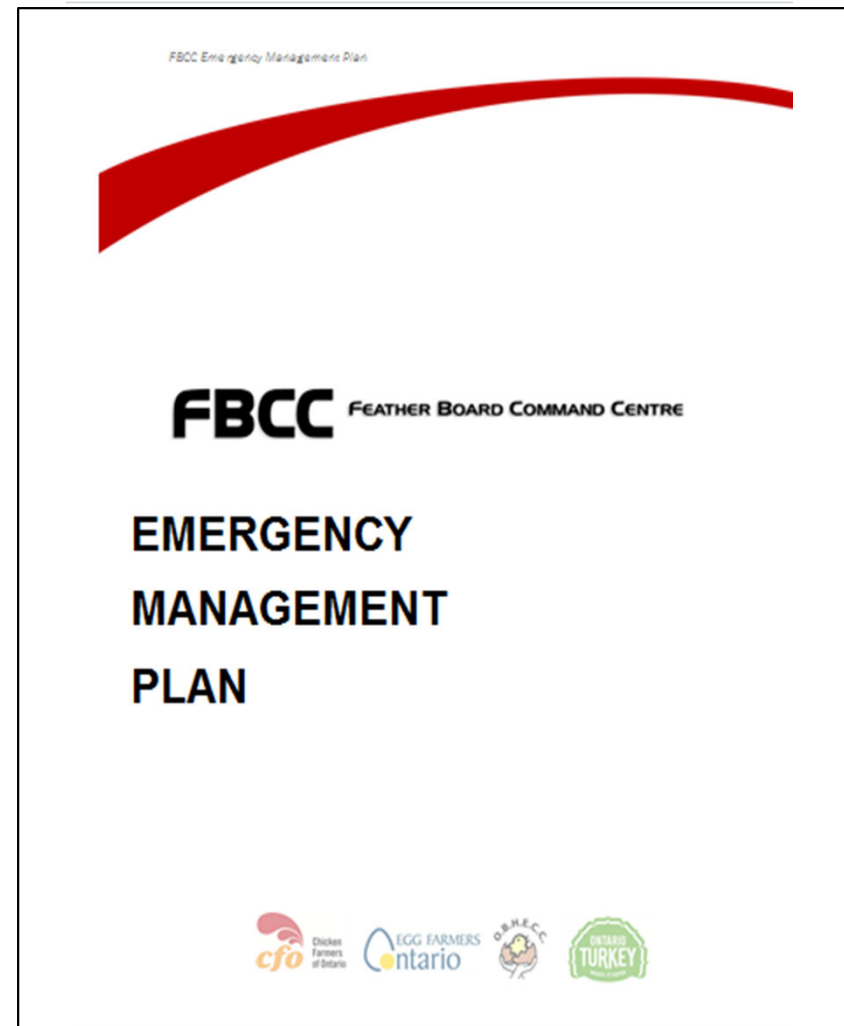
How FBCC Supports the NFAHW Strategy

Prevention → Response → Outcomes

3. **Improve public confidence**

4. **Improved industry viability**

5. **Maintain & improve market access**

6. **Improve capacity to protect public health**

7. **Improved farmed animal care & welfare**

8. **Improve capacity to protect ecosystem health**

FBCC Accomplishments

a) Integrated Emergency Mgmt. Plan

b) Aligning/integrating response plans through info. sharing agreements & reporting obligations

c) Secure web site ("dark site)

d) June 2013 FAD disease simulation

e) Integrated communications

f) National collaboration

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Emergency Management Plan

- Incident Command System based

- Web based, hyperlinked

- Aligned with CFIA Animal Health functional plan and BC Poultry Industry Emergency Response Plan

- Staff engagement

- 251 pages

Aligning/Integrating Response Plans

- **Feather Boards**
  - Info sharing agreement ready for sign off
  - Reviewing Boards privacy/disclosure policies and reporting obligations with goal of harmonization
- **Government**
  - Legislated reporting requirements on labs, vets and individuals
- **Value Chain**
  - Advisory Group network reviewing heightened biosecurity and notification protocols
- **Information sharing agreements**
  - CFIA Reportable Disease agreement delayed as privacy/consent issues resolved
  - OMAF Provincial Premises Registry – individual boards

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The FBCC Secure Web Site

Purpose of web site

- Efficient and secure internal info exchange
- Common, consistent timely messaging
- Access to critical information resources: Manual, lists, resources, forms, maps
- Efficient ICS staff management
- Archival retrieval
- Potential as media contact point
- Discussion threads

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incident 3

Infectious Laryngotracheitis
(ILT)

incident #2

◀ View Incident Archives

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Categories

Activities

Roles

Users

WELCOME MAIN.

Please select an incident from the left panel.

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Infectious Laryngotracheitis (ILT) ▶

Location Maps

Farmer Resources

Internal Resources

Incident Command Staff

◀ View Current Incidents

◀ View Archives

Manage Content ▾

INFECTIOUS LARYNGOTRACHEITIS (ILT)

Summary

Laboratory tests today have confirmed the detection of Infectious Laryngotracheitis (ILT) in a flock of commercial broiler chickens in Norfolk County. On March 12, mortality rates increased to over 7% and the veterinarian reported clinical signs consistent with ILT and took samples for laboratory confirmation. The owner self-quarantined his premises, heightened biosecurity and notified the Chicken Farmers of Ontario. The lab notified the Ontario Ministry of Agriculture Food and Rural Affairs and the Canadian Food Inspection Agency. Source of virus is unknown at this time. This virus occurs sporadically in Ontario and does not represent a human health concern.

🔴 View Producer Profile ▶

Index

🖊 Legal Name of Enterprise: Que-T Farms Ltd.

🖊 Premises ID: 123456789

🖊 Phone #: 519-444-7086

🖊 Lot: PT23

🖊 Concession: 2

🖊 Address 1: 7195 Millcreek Drive

🖊 Township/City: Mississauga

🖊 Producer ID: P4K100-1

🖊 Type of Flock: Heavy Roaster Chickens

🖊 Incident Description: Laboratory tests today have confirmed the detection of Infectious Laryngotracheitis (ILT) in a flock ...

Read More

🖊 Number of Birds Affected: 16524

🖊 Number of Floors Affected: 2

🖊 Number of Barns Affected: 1

🖊 Date of Last Shipping of Birds or Eggs: January 14, 2007

🖊 Farmer Self Declaration of Disease Status and Self-Quarantine: Yes

🖊 Laboratory Test Status: ILT

🖊 Interventions to Date: Self Quarantine

🖊 Active Date: March 14, 2007

🖊 Close Date: May 14, 2007

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Infectious Laryngotracheltis (ILT) ▶

Location Maps

Farmer Resources

Internal Resources

Incident Command Staff   ▶

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INFECTIOUS LARYNGOTRACHEITIS (ILT)

Incident Command Staff

Task Force Chart ▶
Operational Period ▶
Operational Period Tasks ▶
Detailed Staff List ▶

Task Force Chart

FBCC Board	Feather Boards
Thom Ellsom	Jane Brazler
Mr. Magoo	Stephen McGhee
Mrs. Magoo	

Incident Command
Jason Brown

Command Support

Liason Officer	Information Officer	Advisory Group
Max Quagliotto	N/A	N/A
View staff list ▶	View staff list ▶	View staff list ▶

General Staff

Operations Section	Planning Section
Chief	Chief

June 2013 Poultry FAD Simulation

- Demonstrated secure website as an effective information and organizing tool

- Utilized ICS to demonstrate coordinated internal and inter-agency messaging

- Demonstrated GIS capacity through multi-agency coordinated mapping

- Effectively applied FBCC ICS based Emergency Management Plan

- Demonstrated ability to interface with CFIA and OMAF to control input and product movement within affected zones

- Raised awareness of disease outbreak emergency management within Ontario poultry industry

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June 2013 FAD Simulation

Simulation (cont'd)

FBCC Messaging Objectives

- Single point of coordination for the dissemination of information to all concerned partners

- Coherent, timely and consistent messages to reduce the risk of circulating incorrect information

- Maintain or increase consumer confidence

- Ensure that the target audience is adequately informed about the current situation

- Alignment with government media lines

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National Collaboration

- L'Équipe Québécoise de Contrôle des Maladies Avicoles (EQCMA)
- Exchanging info on:
  - Infectious Poultry Disease Policy
  - EQCMA's ILT/MG protocols
  - Biosecurity material
  - Emergency Plans
  - Movement controls
- Annual EQCMA – FBCC meetings
- BC Poultry Industry
  - visit/document exchange

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FBCC Opportunities:

- Government information sharing agreements and hazard specific response protocols

- Web portal for use by other livestock organizations

- Producer assistant and recovery protocols

- Broader staff training, producer awareness

- Harmonizing Board authorities for disease reporting and response

- Aligning stakeholder and partner emergency plans and communication protocols

- Engaging value chain and CFIA in movement permit protocols

Opportunities for national application?

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Conclusion