

# ANIMAL HEALTH CANADA

## FORUM 2022

### EVOLVING TO MEET THE NEEDS OF TOMORROW

September 20-21, 2022  
Ottawa, Ontario





## Welcome to Forum 2022

On behalf of Animal Health Canada (AHC), we would like to welcome you to Forum 2022. We are very excited to be holding our first Forum under our new name, and the first in person Forum since 2019!

Our forum participants represent a diverse cross section of individuals involved in farmed animal health and welfare and that is the reason our event is so successful year after year. "Evolving to Meet the Needs of Tomorrow", is the theme of Forum 2022. It is intended to reflect the growth and transition of AHC as we position ourselves to serve our industry and government members and stakeholders to achieve better farmed animal health and welfare. We hope you will leave Forum 2022 with new contacts and new ideas to inspire you in your role in animal agriculture in Canada.

Forum is an important opportunity for AHC to engage, collaborate and seek input from our stakeholders in animal agriculture in a One Health and One Welfare context. At the same time, stakeholders are able to use the Forum to report on initiatives as well as collaborate, share ideas and build relationships. This relationship building and collaboration helps to reinforce a strong and progressive foundation for animal health and welfare in Canada.

We are pleased to be back in Ottawa for this event, and we also welcome our virtual participants. Our venue and hybrid Forum model provides the ability to meet the growth that we have seen with this event since 2011.

Forum 2022 would not be possible without the generous support of our sponsors to whom we express our sincere appreciation. The sponsors are recognized in our handout materials, on our website, mailings, meeting tables and on the sponsorship slides that will be shown throughout the meeting.

Please visit the <https://animalhealthcanada.ca/forum-2022> just prior to each presentation if you wish to download the presentation and follow along on your device throughout the day.

Our keynote and sessional speakers, forum participants, and AHC members are integral to the success of this event and we would like to express our sincere appreciation for their participation and expertise. We hope that you find Forum 2022 both enjoyable and informative. Please take the time to provide feedback on the Forum through the AHC Forum survey so that we can continue to ensure future Forums meet the needs of our stakeholders.

Animal Health Canada Co-Chairs

A handwritten signature in blue ink that reads "René Roy".

Dr. René Roy

A handwritten signature in blue ink that reads "Docteur Hélène Trépanier, mv, m.sc.".

Dre Hélène Trépanier, mv, m.sc.

# ANIMAL HEALTH CANADA

## Forum 2022 Program

### Evolving to Meet the Needs of Tomorrow

September 20-21, 2022 in Ottawa, Ontario

#### Day 1

Time	
12:45 – 1:00 pm	Welcome and opening remarks
1:00 – 1:30 pm	<p><b>Keynote Address</b>  <b>What Have We Learned Living Through Historical Events?</b></p> <ul style="list-style-type: none"> <li>A perspective on the combined One Health and One Welfare impacts and lessons learned from the COVID pandemic, avian influenza and the disasters in BC on Canadian animal agriculture</li> </ul> <p><b>Dr. Mary Jane Ireland - CFIA</b>            Executive Director of the Animal Health Directorate, Chief Veterinary Officer (CVO) for Canada and the OIE Delegate for Canada</p>
1:30 -2:15 pm	<p><b>Moving Forward Strategically</b></p> <ul style="list-style-type: none"> <li>Where we've been – Plant and Animal Health Strategy Outcomes</li> <li>Where we're going – AHC Strategic Plan Overview</li> </ul> <p><b>AHC Co-Chairs, René Roy and Dr. H��l��ne Tr��panier</b></p>
2:15 – 2:45 pm	Break
2:45 – 3:45 pm	<p><b>Labour Shortages – Impact on Animal Health and Welfare</b></p> <ul style="list-style-type: none"> <li>Staffing on the farm – Jennifer Wright, CAHRC</li> <li>Need for more veterinarians – Jost am Rhyn, CVMA</li> </ul>
3:45 – 4:00 pm	Break
4:00 – 5:00 pm	<p><b>AHC Annual General Meeting</b>            – AHC Members &amp; Stakeholders; see electronic invitation for materials</p>

Time	
AHC Awards Reception	
6:30-8:30 pm	Networking event featuring the presentation of the <i>Carl Block Award</i> and the AHC's <i>Leadership in Collaboration Award</i>

# ANIMAL HEALTH CANADA

## Forum 2022 Program

### Evolving to Meet the Needs of Tomorrow

September 20-21, 2022 in Ottawa, Ontario

#### Day 2

Time	
8:30 – 8:45 am	Welcome and opening remarks
8:45 - 9:45 am	<p><b>Keynote Address</b>  <b>Brave, Honest Conversations to Lead Positive Change</b>                      It starts with you. Brave, honest conversations create new, more possible futures. When we talk together in new and different ways, we get better results, and everything moves forward. Conflict is a signal that something needs to change. Learn to lead powerfully from the conflict and harness that energy for positive change.  <b>Stephani Roy McCallum – BravellyLead</b>                      Speaker, Leadership Coach, Master Facilitator and Trainer</p>
9:45 – 10:30 am	<p><b>Setting the Standards for Animal Care and Welfare in Canada</b>                      Working tirelessly and collaboratively, NFACC has updated four codes and recognized a number of animal care programs for farmed animals across Canada.  <b>Jackie Wepruk, NFACC General Manager</b></p>
10:30 – 11:00 am	Break
11:00 – 11:30 am	<p><b>CLT Program Review Update</b>                      Working with key stakeholders and industry partners, AHC has undertaken a program update to improve delivery to provide an engaging participant experience.  <b>Colleen McElwain, AHC Operations and Animal Health Director</b></p>
11:30 am – 12:15 pm	<p><b>Quebec Antimicrobial Use Case Study – Results and Next Steps</b>                      An update from l'Équipe québécoise de santé porcine about its project to reduce antimicrobial use in pigs and next steps in collaboration with MAPAQ and other stakeholders.  <b>Raphaël Bertinotti, Coordonnateur comité des maladies endémiques porcines de EQSP</b></p>
12:15 - 1:15 pm	Lunch
1:15 – 2:45 pm	<p><b>Impact of climate change on animal health and welfare</b>                      Resilience and adaptation – BC Panel</p> <ul style="list-style-type: none"> <li>• Dave Taylor, DFC Director, AHC Director, facilitator</li> <li>• Dr. Christina Lyn, Greenbelt Veterinary Services</li> <li>• John Guliker, Risen Swine</li> <li>• Ray Nickel, Poultry producer</li> <li>• Graham Knox, BC Ministry of Agriculture and Food</li> <li>• Kevin Boon, BC Cattlemen's Association</li> </ul>
2:45 – 3:00 pm	Closing Remarks

# Forum 2022 Presenters

## **Dr. Mary Jane Ireland, CFIA**

Dr. Mary Jane Ireland is the Executive Director of the Animal Health Directorate, Policy and Programs Branch at the Canadian Food Inspection Agency (CFIA). She is also the Chief Veterinary Officer (CVO) for Canada and the OIE Delegate for Canada.

Dr. Ireland graduated from the Ontario Veterinary College at the University of Guelph, with a degree in Veterinary Medicine and a post-graduate degrees in Veterinary Immunology and Business Administration. She began her career in a mixed animal practice in eastern Ontario.

In 2002, Dr. Ireland joined the Veterinary Drugs Directorate at Health Canada and held various positions, including Director General. In 2020, Dr. Ireland joined the Canadian Food Inspection Agency as the Executive Director of the Animal Health Directorate.

As the Chief Veterinary Officer, Dr. Ireland leads Canada's efforts to effectively manage current and emerging disease threats in order to protect animal health and human health, and to maintain international trust in Canada's inspection and certification systems in support of market access.

As the OIE Delegate, Dr. Ireland represents Canada on the international stage, and plays an integral role in Canada's participation in the OIE standard- setting process for the development and adoption of animal health standards and guidelines. In this role Dr. Ireland works to ensure that the standards are appropriately and consistently implemented in Canada. She is also responsible for notifying the OIE of reportable animal disease occurrences in Canada.



## **Hélène Trépanier, AHC Council Co-Chair**

Dr. Hélène Trépanier has been Quebec's Chief Veterinary Officer since September 2016. She is one of three provincial and territorial representatives for Canada's Council of Chief Veterinary Officers on Animal Health Canada. Having worked for Quebec's Department of Agriculture, Fisheries and Food for over 30 years, Dr. Trépanier has been actively involved in the development and implementation of Quebec's animal health and welfare strategy. She is also an expert in the appropriate treatment of animals.

Dr. Trépanier holds a Doctor of Veterinary Medicine degree from the University of Montreal's Faculty of Veterinary Medicine (1984) and a Master's Degree in Veterinary Clinical Sciences from the same university (1987). She also has a Master's Degree in Rural Economy from Laval University in Quebec City (1995). She is currently a member of the Animal Welfare Committee of the Ordre des médecins vétérinaires du Québec. She joined the National Farmed Animal Health and Welfare Council, now Animal Health Canada, as a representative of the Council of Chief Veterinary Officers in March 2016.



## **René Roy, AHC Council Co-Chair**

René Roy has a PhD in agricultural economics from McGill University. René is a pork producer from farrow to finish, a dairy farmer and a maple syrup producer. René took over the family business with his brother Mario and runs it with members of his family. René contributes with his experience on several working groups of the Council, in particular the One welfare working group. As an agricultural producer, he knows how the health and welfare of animals is intimately linked to the psychological health of producers.

René is second vice chair of the Canadian Pork Council, where he is active in the field of animal health and welfare. He has been particularly involved in the development of the new pork certification program, Canadian Pork Excellence. René contributes to the dialogue on hog health and welfare from a producer's perspective. He is also vice-chair of Swine Innovation Porc which is managing the research cluster of the Canadian pork industry. René represents the Canadian Pork Council on Animal Health Canada.



# Forum 2022 Presenters

## **Jennifer Wright, CAHRC**

Jennifer grew up working in her family's farm equipment dealership and helping on the farm in southwestern Ontario. She has worked in the field of human resource research and development for more than twenty years. Jennifer has worked with several industries, including agriculture, leading initiatives related to inclusion and diversity, attraction and retention, work integrated learning, labour market research, skills development, training and education. In addition to her work experience, she holds a Masters of Business Administration from Royal Roads University. Jennifer worked with the Canadian Agricultural Human Resource Council as a consultant for more than ten years before joining the staff in 2019 and is currently serving as the Acting Executive Director.



## **Jost am Rhyn, CVMA**

Mr. am Rhyn graduated from business administration and economics in Switzerland. He has served for 37 years in CEO and Executive Director positions of national non-profit organizations in Switzerland and Canada; over 20 years were served as CEO of the Canadian Veterinary Medical Association and Registrar of its National Examining Board. Prior to his involvement in the non-profit sector, Mr. am Rhyn worked for a Swiss insurance company and, subsequently, with a multi-national enterprise in a position involved in business organization and restructuring. Mr. am Rhyn has served on the Boards of a number of organizations including, but not limited to, the Canadian Society of Association Executives (CSAE) and the Veterinary Medical Association Executives (VMAE).



## **Stephani Roy McCallum, CPF, CNTC**

Stephani is a facilitator, coach, trainer, author and leader in conflict transformation who has worked on 5 continents facilitating tough conversations on important issues. She believes that brave, honest conversations are how we solve the challenges in our lives, organizations and communities – together. When are connected to each other and deeply understand each other's needs, experiences and worldviews, we build trust and strengthen relationships, and when that happens anything is possible. A mother of four amazing humans and one fur child, Steph spends most of her time on Wolfe Island, Canada with her partner in life, exploring nature and dreaming of the next adventure.



## **Jackie Wepruk, NFACC General Manager**

Jackie Wepruk has been the General Manager of the National Farm Animal Care Council (NFACC) since its inception in 2005. In this capacity she facilitates a partnership on NFACC between governments, farmed animal industries, the veterinary community, the humane movement, food companies, and other allied groups. She assists NFACC's partners in achieving practical solutions to farm animal welfare concerns that address the interests of farmers, domestic and export markets, governments and the Canadian public.

Jackie obtained her Bachelor of Arts degree in Psychology from the University of Winnipeg, and a Master of Environmental Design from the University of Calgary.



# Forum 2022 Presenters

## **Colleen McElwain, AHC Interim Executive Director**

Colleen holds a Master of Science in Applied Behaviour and Welfare, and a Bachelor of Science in Animal Biology; both from the University of Guelph's Ontario Agricultural College. In 2020, she received her Certified Association Executive (CAE) professional designation. For over 15 years Colleen has worked within industry and government in various roles supporting animal health and welfare policy development and program implementation. As the Programs Director at Canadian Animal Health Institute, Colleen held a multi-functional role to provide organizational leadership in relation to communications, environmental stewardship programming, stakeholder relations and member service delivery. Prior to CAHI, she worked at the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) leading her team on livestock traceability policy and stakeholder relations. For several years Colleen worked at the Turkey Farmers of Canada (TFC) where she was the lead for animal health and welfare, disease surveillance, traceability, antimicrobial resistance, and applied research policy and programming. She has participated on numerous national industry and government boards and committees, including a term as a Director at Large on the NFAHW Council Board representing the Canadian Animal Health Institute (CAHI).



## **Raphaël Bertinotti, EQSP Swine Endemic Disease Committee Coordinator**

Raphaël is an engineer from the École nationale supérieure des sciences agronomiques de Bordeaux in France. He also holds an MBA from HEC Montreal and McGill University.

He worked for more than 17 years for Choice Genetics, a swine genetics company that is the merger of Pen Ar Lan, Newsham, and Monsanto Choice Genetics and that belongs to the second largest animal genetics group in the world, the Grimaud Group. He held the position of production manager for the Brazilian subsidiary for 4 years and then manager of the Canadian subsidiary, which was responsible for the North American market (mainly eastern Canada, Mexico and Dominican Republic) and served as a gene export platform for the South American market.

Since October 2015, he has been working for the Éleveurs de porcs du Québec where he oversees health, product quality (CQA then EPC), traceability and R&D. He sits on several boards of directors or management boards, including the board of directors of Swine Innovation Porc or the management board of the Chair in Meat Safety at the University of Montreal.

Since 2018, he has been the coordinator of endemic diseases and the antibiotic file for the Quebec pork industry through the EQSP.



# Forum 2022 Panelists

## **Dave Taylor, DFC Director & AHC Director**

Dave Taylor is the past Chair of the BC Dairy Association and a Director with Dairy Farmers of Canada. He is a passionate advocate for the BC and national dairy industry.

He and his brother operate Viewfield Farms in the Comox Valley on Vancouver Island, although the success of their farm lies with all who are a part of the Viewfield team which involves 3 generations.

The Taylors have been the recipients of the Top Quality Milk award for Vancouver Island for 8 of the last 10 years and have been in the top 5 herds for milk quality in the province each of the past 5 years. They are strong advocates of DFC's quality assurance program proAction.

In 2008, Dave and his wife Lisa represented their farm in competition in BC, and then nationally in Calgary, where they were awarded the Canadian Outstanding Young Farmers Award.

The Taylors have been dairy farming since Dave's grandfather bought his first farm in 1946 in Saanichton, just outside of Victoria, BC. They milk 130 registered holsteins.



## **Dr. Christina Lyn, Greenbelt Veterinary Services**

Dr. Christina Lyn, DVM graduated from the Ontario Veterinary College in 2019 with a focus in large animal medicine. After graduation she moved to the Fraser Valley in British Columbia to work in a predominately dairy practice but sees everything from sheep and goats to pet pigs.

## **Graham Knox, BC Ministry of Agriculture and Food**

Graham Knox is the Director of Emergency Management for the BC Ministry of Agriculture and Food. Graham has been involved in the field of emergency management for the past 3 decades in a variety of roles including First Aid, Ground and Urban Search and Rescue, Environmental Spill Response, Livestock and Poultry Disease Response, and Flood and Wildfire Response. Graham has served as a ground and urban search and rescue (SAR) team leader with Victoria and other provincial SAR teams, as a SAR instructor for the Justice Institute of BC, and in several roles with the BC Search and Rescue Association over a 16-year period. Graham served as the Director of the Environmental Emergency Program for the BC Ministry of Environment for 11 years, leading the province's planning and response for oil, hazardous materials, and other types of spills which included serving as the Provincial Incident Commander or Emergency Operations Center Director for numerous high-profile incidents. Since 2018 Graham has worked with the Ministry of Agriculture to lead the ministry's planning, preparedness and response for foreign animal diseases, wildfire, flooding, and other hazards that may impact the agriculture sector. This includes leading the provincial response to a Bovine Tuberculosis outbreak in 2018, the 2020 outbreak of Covid-19 at mink farms in the Fraser Valley and supporting the agriculture sector in numerous wildfire and flooding events. Graham's academic background includes a MA in Emergency and Disaster Management, and a BA in Geography, Political Science and Anthropology. When not busy with work and familial duties Graham can be found sea kayaking the BC coast, exploring the backcountry, or travelling the world with friends and family.



# Forum 2022 Panelists

## **Kevin Boon, BC Cattlemen's Association**

Kevin Boon is the General Manager for the BC Cattlemen's Association since November 2009.

Kevin is proud to be a third generation rancher with over 40 years of experience in the cattle industry. Graduating from Olds College with a diploma of agriculture, Kevin has been able to bring both practical experience and academic knowledge to the Canadian beef sector.

With a passion for beef marketing, Kevin has served as a volunteer on many non-profit Boards. He served as chair of the Beef Information Centre (domestic marketing) and a Director of the Canada Beef Export Federation (international marketing). Kevin was also involved in the National Check-Off Agency. Before accepting a position with the BC Cattlemen's Association, Boon was serving as Vice-President of the Alberta Beef Producers.

Since taking on the role of General Manager with the BC Cattlemen's Association in 2009, Kevin has assisted the Association in successfully delivering several third-party programs with the BC government. These programs serve to address critical issues facing the BC cattle industry. Drawing on his own personal ranching experience, allows Kevin to truly understand the challenges ranchers face and help establish practical solutions.

Kevin sees a strong, vibrant future for the BC beef cattle industry.



## **John Guliker, Risen Swine**

John Guliker is a farrow to finish pork producer from the Fraser Valley BC.



## **Ray Nickel, Poultry Producer**

Ray comes from a third-generation farm family and is a graduate from University of BC with a degree in Agricultural Science. A large part of his off-farm work life was in feed sales and management, along with some time spent working for a local BC processor as a producer liaison. Ray and his wife Linda have three children who are all actively involved in their own career paths, and they hope these will eventually end up back on the farm in one form or another.

Ray and his family are involved in the primary production of chicken, commercial table eggs and turkeys in the Fraser valley. Ray has been passionately involved in BC agribusiness from an early age starting with his first tour of duty as a turkey grower association director, and then as president. He has served on numerous grower and producer associations and has many years spent as the president of the BC Poultry Association.

Currently, Ray is a director on the BC Chicken Marketing Board and a director / executive member on Chicken Farmers of Canada (CFC) Board of Directors.



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# Dairy Farmers of Canada



## WORKING TOWARDS A SUSTAINABLE FUTURE

For generations, Canadian dairy farmers have been stewards of the land, adapting their practices based on science and innovation. Now, Dairy Farmers of Canada is taking that commitment to the next level, with a goal to reach net-zero greenhouse gas emissions from farm-level production by 2050.

## TRAVAILLER POUR UN AVENIR DURABLE

Depuis des générations, les producteurs laitiers canadiens ont été les gardiens des terres, adaptant leurs pratiques en fonction des résultats de la recherche et de l'innovation. Aujourd'hui, les Producteurs laitiers du Canada portent cet engagement à un niveau supérieur et visent la carboneutralité pour la production laitière à la ferme d'ici 2050.



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HAUTE QUALITÉ, NORMES ÉLEVÉES.**



See how Canadian dairy farmers take action.

Voyez comment les producteurs laitiers d'ici se mobilisent.

# Canadian Pork Council



Canadian Pork Council  
Conseil canadien du porc

**The Canadian Pork Council is the national voice for hog producers in Canada. A federation of nine provincial pork industry associations representing 7,000 farms, the organization plays a leadership role in achieving and maintaining a dynamic and prosperous Canadian pork sector.**



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## Embrace emotion and shift the conversation.

Brave, honest conversations™ are how we solve the problems in our lives, organizations and communities – together.

We need more leaders willing to bravely lead challenging conversations.

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## Canadian Agricultural Partnership

Funding is provided for this project through the Agri Assurance Program under the Canadian Agricultural Partnership.



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## Family First

In 2015 we celebrated our 60th anniversary since officially establishing Maple Lodge Farms. We were (and still are!) the largest chicken processor in Canada, and we remain family owned and operated.

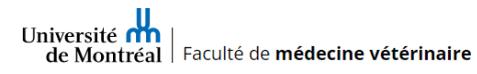
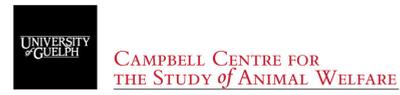
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from

ANIMAL  HEALTH  
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Thank you to the Public Health Agency of Canada and the Canadian Food Inspection Agency



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