

Takeaways on the importance of WORKING TOGETHER

Thoughts on collaboration from a collaborator
Steve Roche

Remember the
"lemon juice man"
Collaboration helps us
spot the lemon
juice on our face

COLLABORATION

gives us perspective ~ a wider lens
offers us the ability to challenge
assumptions & test our actions

PITFALLS OF GOING IT ALONE

"We don't know what
we don't know!"

Blind spots
Narrow Perspective
Dangerous Assumptions
Costly mistakes

LEADERSHIP STRATEGY

The stakes are REAL and HIGH
Collaboration isn't optional! It is
CORE to our

We must build processes, resource them
and commit to them...

WE NEED TO GET SERIOUS!



Smarter PROGRESS

INNOVATIVE Spark

RESILIENT Solutions

Stronger TRUST

Shared ACCOUNTABILITY

POWER OF COLLABORATION

SOLUTIONS

are not going to come from one
individual or organization

It's about building TRUST
RESILIENCE and solutions
that can last

WHY DO WE STRUGGLE?

FEAR of losing control

Competing INCENTIVES

TIME and RESOURCE pressure

UNCLEAR roles and processes

POWER GAPS and MISTRUST

If we stay in silos, we risk
missing critical signs, duplicating efforts,
leaving gaps uncovered & being inefficient

MORE than "we're all
in it together"
NOT A BUZZ WORD

What role will you
PLAY?

It's all about PEOPLE!
INVEST in people capital

KEYS TO SUCCESS

A strong VISION & ENGAGEMENT

TRUST can't be optional

STRUCTURE & FLEXIBILITY

INCENTIVES "What's in it for me?"

EVALUATION - learn, measure & adapt

REFLECT ~ EVALUATE ~ APPLY

Animal Health Canada has the
OPPORTUNITY
to set the standard for collaborative
leadership

ALONE we see FRAGMENTS

TOGETHER we see the WHOLE

Animal Health Canada
FORUM 2025
15 YEARS OF PROGRESS

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