

## TRANSITION

In 2021, Members of the National Farmed Animal Health and Welfare Council (now AHC), voted to adopt:

- a new vision and mission,
- the name of Animal Health Canada,
- an expanded membership, inclusive of the value chain

This decision stands on the shoulders of the work done in the Animal Health Canada Working Group from 2017-2021.

Adopting a new name was the first step in the process of transition, but major work areas were identified. This report outlines our progress to date on these key work areas.

We invite wide sharing of this report, and feedback/comments to [info@animalhealthcanada.ca](mailto:info@animalhealthcanada.ca)

## ABOUT US

Animal Health Canada is the only national organization that brings together industry, federal, provincial and territorial partners to provide collaborative guidance on a cohesive, functional and responsive farmed animal health and welfare system in Canada. Founded in 2010, AHC is a not-for-profit corporation jointly funded by members which include federal, provincial, and territorial governments, industry organizations, and other partners working in animal health and welfare in Canada.

## Structure

Animal Health Canada



## VISION

A sustainable agriculture and agri-food sector strengthened by an inclusive industry-governments partnership protecting the health and welfare of farmed animals.

## MISSION

Animal Health Canada provides leadership in building a collaborative, multi-partner model that clarifies the respective roles, responsibilities and accountabilities of each partner implementing an animal health strategy for Canada, beginning with emergency management.

90%

## STRATEGIC PLANNING

Our new strategic plan will be launched soon. The process included:

- A stakeholder survey sent to over 300 national stakeholder groups across Canada in government, industry, and support roles.
- Live virtual strategic planning sessions March 21st and 28th with attendance of over 40 key stakeholders.
- Consultation on the plan with over 16 groups.

60%

## GOVERNANCE PLANNING

While AHC has an established governance structure, work done through the AHC Working Group 2018-2021 show that there are new, innovative ways to achieve even more effective, rapid decision making.

As such, we are undertaking a detailed governance project to move to a new structure that will encompass new opportunities.

We have created a proposed board structure, memorandums of understanding, and are now working on updated Terms of Reference, Bylaws and Board Attributes Matrix to bring to Members.

90%

## RE-BRANDING

Our new brand is set to launch in the fall of 2022, reflecting a refreshed style and modern design. We can't wait for the big reveal.

50%

## MEMBERSHIP EXPANSION

Work is underway to include new members in Animal Health Canada.

As part of this expansion the AHC Governance Committee, a committee reporting to the Board of Directors, is reviewing the pathway to membership and membership options.

We continue to partner and appreciate the work we do with all groups and look forward to announcing more in this area soon.

60%

## OPERATIONS DEVELOPMENT

To accommodate and prepare for change, we have undertaken a review and expansion of our capabilities, technology, and processes to meet new needs while remaining lean and nimble.

Now that needs and most cost effective options have been explored, accelerated work will begin in this area in the next fiscal year.

50%

## BUDGET

A strong budget is built upon good data and assumptions. We have undertaken:

- organizational design and costing options
- detailed assumptions and in-house/outsource modelling
- personnel and activity costing based on the strategic plan and draft governance plan

Next steps are to finalize the budget and produce a multi-year forecast as well as possible cost-covering models.