

# AHC FORUM 2024 SPONSORSHIP PACKAGE



**COORDINATION  
COLLABORATION  
COMMUNICATION  
ACTION!**

Creating a cohesive, functional and responsive  
farmed animal health and welfare system in Canada.

**OCTOBER 8 & 9, 2024**

INFINITY CONVENTION CENTRE  
OTTAWA, ON

[animalhealthcanada.ca/forum-2024](https://animalhealthcanada.ca/forum-2024)

# ANIMAL HEALTH CANADA FORUM '24



## ALL FORUM SPONSORSHIP PACKAGES INCLUDE:

- ✓ YOUR LOGO ACKNOWLEDGED ON THE AHC WEBSITE AND IN THE FORUM '24 PROGRAM!
- ✓ EMAIL PROMOTION OF YOUR SPONSORSHIP & LOGO TO ALL ATTENDEES PRE AND POST FORUM!
- ✓ VISUAL AND VERBAL RECOGNITION OF YOUR SPONSORSHIP THROUGHOUT FORUM!
- ✓ SOCIAL MEDIA MENTIONS!

	CHAMPION	PLATINUM	GOLD	SILVER	BRONZE
<b>SPONSORSHIP LEVELS</b>					
<b>Greeting to Forum Attendees / Speaker Introduction</b>	Greeting	Greeting	Introduction	—	—
<b>In-Person Registrations</b>	3	2	2	1	Two Virtual
<b>Ad Space in Digital Program</b>	Full Page	Half Page	Quarter Page	—	—
<b>Showcase your Branding at Forum</b>	✓	✓	✓	—	—
	\$7,500	\$5,000	\$4,000	\$2,500	\$1,000

**CONTACT US**  
WITH YOUR SPONSORSHIP OPTIONS

**AnimalHealthCanada** **SantéAnimaleCanada**

## AHC Forum 2024 Sponsorship Form

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THE AHC'S FORUM IS THE NETWORKING OPPORTUNITY OF THE YEAR FOR ANIMAL HEALTH AND WELFARE. IT'S WHERE CANADIAN INDUSTRY AND GOVERNMENTS MEET TO MAKE CONNECTIONS, SHARE INFORMATION, AND BUILD CONSENSUS.

ATTENDED BY HIGHLY INFLUENTIAL REPRESENTATIVES FROM ACROSS THE CANADIAN ANIMAL HEALTH AND WELFARE LANDSCAPE, THIS IS A MUST ATTEND EVENT!

### CHAMPION - \$7,500

- 🍁 Share a brief greeting (3 minutes) to the in-person attendees before one of the Forum sessions.
- 🍁 Full page advertisement space in the Forum digital program.
- 🍁 Three complimentary in-person registrations.
- 🍁 Offer to post one static advertisement seen by virtual members during Forum breaks. Artwork provided by sponsor in English/French.
- 🍁 Option to provide pop up banner in a premium location.
- 🍁 Verbal recognition of sponsorship at the opening and closing of the Forum.
- 🍁 Daily Forum announcements acknowledging sponsors.
- 🍁 Sponsor logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- 🍁 Post Forum email to all participants acknowledging Forum Sponsors.
- 🍁 Sponsor logo on Forum webpage and Forum meeting material.

### PLATINUM - \$5,000

- 🍁 Share a brief greeting (3 minutes) to the in-person attendees before one of the Forum sessions.
- 🍁 ½ page advertisement space in the Forum digital program.
- 🍁 Two complimentary in-person registrations.
- 🍁 Daily Forum announcements acknowledging sponsors.
- 🍁 Sponsor logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- 🍁 Post Forum email to all participants acknowledging Forum Sponsors.
- 🍁 Sponsor logo on Forum webpage and Forum meeting material.

### GOLD - \$4,000

- 🍁 Opportunity to introduce a sponsored speaker or session.
- 🍁 ¼ page advertisement space in the Forum digital program.
- 🍁 Two complimentary in-person registrations.
- 🍁 Daily Forum announcements acknowledging sponsors.
- 🍁 Sponsor logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- 🍁 Post Forum email to all participants acknowledging Forum Sponsors.
- 🍁 Sponsor logo on Forum webpage and Forum meeting material.

**SILVER - \$2,500**

- 🍁 One complimentary in-person registration.
- 🍁 Daily Forum announcements acknowledging sponsors.
- 🍁 Sponsor logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- 🍁 Post Forum email to all participants acknowledging Forum Sponsors.
- 🍁 Sponsor logo on Forum webpage and Forum meeting material.

**BRONZE - \$1,000**

- 🍁 Two complimentary virtual registrations.
- 🍁 Daily Forum announcements acknowledging sponsors.
- 🍁 Sponsor logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- 🍁 Post Forum email to all participants acknowledging Forum Sponsors.
- 🍁 Sponsor logo on Forum webpage and Forum meeting material.

**OTHER OPPORTUNITIES FOR SPONSORS OR REGISTRANTS**

- 🍁 **BOOTH - \$1,000** Table in the lobby area to showcase and share information with attendees.
- 🍁 **BREAKFAST - \$750** Co-sponsorship of breakfast on day two; allows for tent cards at buffet tables and sponsor acknowledgement.
- 🍁 **COFFEE BREAK - \$500** Co-sponsorship of one coffee break; allows for tent cards at break tables and sponsor acknowledgement.
- 🍁 **LUNCH - \$1,000** Co-sponsorship of the lunch break on day two; allows for tent cards at buffet tables and sponsor acknowledgement.
- 🍁 **AWARDS EVENING - \$1,000** Co-sponsorship of the awards evening; allows for tent cards at cocktail tables, verbal recognition at the opening and closing remarks, and logo displayed on screen.

**Please contact us if you would like to discuss other forum sponsorship ideas or opportunities, including: simultaneous translation, breakout meetings, graphic design, etc.**

**To sponsor Forum 2024 please complete the following:**

**Organization Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Sponsorship Package:** \_\_\_\_\_

**You may send this form along with a cheque payable to:**

**Animal Health Canada, P.O. Box 3013 RPO, Elora, ON N0B 1S0**

**Email questions or comments to:** [Samantha@animalhealthcanada.ca](mailto:Samantha@animalhealthcanada.ca)